

THE SENTINEL-LEADER

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Sentinel established 1876—Leader established 1895—Combined 1900

The Kent City Press and the Casnovia Herald merged with
The Sentinel-Leader in 1931

These spring days call to mind the fact that there is often more pleasure going fishing than coming back.

It has not been verified yet that the recent earth tremors were due to the sidown strikes.

We've observed that most of those who have a pull, usually get it by having a little push.

There is one thing that none of us really appreciate. That is advice on how a thing should be done after it has been done the other way.

We're now looking for those prophets who forecast a long, hard winter. We want to congratulate them on the mistake they made.

YOUR OWN HOME—AN INVESTMENT OPPORTUNITY

It was once said that men will fight to protect a home but never take a boarding house. Home ownership, in other words, is essential to good citizenship, to patriotism and love of country.

But home ownership, in our estimation, goes far beyond such remote considerations. Home ownership here in Sparta may prove in the years to come to be one of the safest of all investments.

There have been times and periods, abnormal periods to speak correctly, when home ownership does not pay, when it is cheaper to rent than to own. But these periods usually come to an end. When the situation changes it is much more economical to own than to rent. Such a period is now approaching in the opinion of all observers.

Ownership of a home here in Sparta should prove to be a highly satisfactory investment. First, because Sparta is a substantial community with fine possibilities of future development. The home you build or buy today may grow in value as demand for additional housing here takes an upward turn. Second, because there is a personal satisfaction that cannot easily be measured in living in a home of your own.

The fluctuating value of our money is another consideration that urges home ownership as well as home modernization now. Some students of economic conditions fear inflation. Others expect a new standard of values. The National administration has endeavored to establish higher values and so the argument among inflationists and anti-inflationists involves only a matter of degree.

Thus it appears almost inevitable that the American dollar will buy less in building materials and in labor in the years ahead than it will secure today.

In the face of this trend wisdom advises home ownership and home modernization now.

A SALUTE TO THE BOYS AND GIRLS

The future hope for agriculture in America lies with the boys and girls on the farm today, is the opinion of most informed observers of agricultural problems. Therefore, we take advantage of this occasion to salute the 4-H Clubs and chapters of Future Farmers of America.

The alert young people who comprise the membership of these organizations are continually working on a great variety of interesting and valuable projects which promise great improvement in agriculture in future years.

At the present time 4-H clubs are presenting projects which demonstrate the value and need of rural electrification. The great value and need of electricity on the farm are recognized by the young people and the idea of promoting its extension has captured their imagination. As a consequence they are seeking to demonstrate what electricity means in making farm work easier in eliminating much of the drudgery in the farm home, and in improving the efficiency of farm operations.

But this is merely one, though typical, of many projects which promise to improve the social status of farm life. We take pleasure, therefore, in offering a word of approval of this work and in promising to aid the cause in any way that may fall within the possibilities of our newspaper.

WHAT THEY DESERVE

People always get just about the sort of government in the community, the state or the nation that they deserve. The people of the community also have about the type of stores their patronage will justify. And we'll go just another step and say that the town has just about the sort of paper that the loyalty and support of its citizens merit.

If you desire better stores here in Sparta just exhibit greater loyalty and extend your full support and you'll be surprised at how soon the stores will show improvement; how stocks will be enlarged, how service will be improved, how enterprise will be stimulated.

If you would like to have the community represented by a better newspaper than the Sentinel-Leader just show that you are constructively interested and note the improvements which will follow. Every publisher knows how he could improve his paper. He knows that he might add new news departments, install more modern equipment, and enlarge and strengthen his staff.

But there is always that important matter of patronage and support to be considered. If he did not consider that practical reality he would soon be out of business. He cannot expand his services which cost money unless there is sufficient income and adequate loyal support to justify the improvements. There are examples by the thousands of business men who have plunged ahead with great vision to enlarge and improve service without cautious regard for financial considerations. Their establishments eventually go into the hands of the liquidators. There are other examples by the thousands of business institutions called "dead" which survive financial collapse and depression.

All of this evidence merely emphasizes one thing. The service rendered by an institution must be commensurate with the financial support extended by the public.

Consider this and then ask yourself: "Am I giving my local newspaper the support it deserves? Do I make suggestions on news stories? Do I readily offer tips which will help make the local paper more interesting? Do I give the local newspaper and printing plant first consideration when I need printing? Do I use its columns as my advertising medium?"

Answers to these questions will determine whether you and the other citizens of this community are entitled to a better newspaper.

We will discuss the question at greater detail in the near future. It has a bearing not only on this newspaper but upon the business development of the entire community.

The Spartan Echo

EDITED BY THE STUDENTS OF THE HIGH SCHOOL JOURNALISM CLASS

Volume 5

Thursday, March 25, 1937

No. 23

ST. PATRICK DINNER

The faculty gave a dinner last Wednesday evening in the Kindergarten room. The honored guests were the pastors of the community, Rev. J. K. Hoffmaster, Rev. and Mrs. A. O. Odegard, Rev. and Mrs. Gilbert Brown, Rev. and Mrs. B. R. Parsons, Senator and Mrs. M. H. Saur, the latter being the guest speaker. Mr. Saur talked on Religion and Education, bringing out the value of both the church and the school. Mrs. Humeston, accompanied by Mrs. Gardner, gave a musical selection, "That Old Irish Mother of Mine". "Taps" was sung by the group.

Mr. Balyeat had charge of the program. Miss Kober was chairman of the dinner committee. Miss Woodworth, Miss Childs, Mr. Hawkins, Mrs. Gardner, Miss Day, Miss Lukins, and Mrs. Humeston all assisted on this committee.

The menu of the banquet was as follows: Pineapple juice, city chicken, mashed potatoes, jelly, buttered asparagus, molded lime salad, olives and pickles, rolls, butter, sherry cream, cup cakes, coffee, nuts, mints.

THE HUMOROUS CHARACTERS WE MEET EVERY DAY

Kate Smith (Russ P. in a bias cut dress.)

Jiggs—Penny Humphreys

Maggie—Eleanor Dutton

Major Foote—James Gardner

Watch a certain brown-eyed sophomore girl throw daggers at another

certain blue-eyed sophomore girl over a certain senior boy.

FIRST GRADE

March is a very busy month for us. We are studying about the people from Holland, and are watching for the first signs of Spring. Easter comes this month, too, so we will have to get ready for a visit from the Easter Bunny.

Miss B: Which poet do you like the better, Tennyson or Browning, Norman?

Norman N: Tennyson.

Miss B: Why?

Norman N: Because we've finished studying his poetry.

Mrs. Scott: Here is a new tooth brush for your birthday, Harvey.

Harvey: What in heck do I want with a tooth brush? I ain't got hair on my teeth.

Marion Ransom was seen knocking on a lightpost when an officer approached.

Officer: Why are you knocking there? Nobody lives there.

Marion: Thash funny, there's a light upstairs.

SASSIETY IN SPARTIE

(By Mrs. Idle Chatter)

What little freshmeat girl is causing a great disturbance due to her mania for misinformation? (Are you listening J. P.?)

We wonder who will be the first to date up the new gal? (Nice going, Squirt.)

We see that Mr. Gardner was absent last Friday. We hope it was not serious.

All the Guys 'n Gals of Spartie are

going to the Regent Roof Friday night. See you there.

Did all of you fast drivers see the wreck last Sunday afternoon? (Better let it register.)

John Powers: Speaking about baseball, I've even got me a baseball dog. Gordon Striplin: What makes you call him a baseball dog?

John P.: 'Cause he wears a muzzle, catches flies, chases fowls, and beats it for home when he sees the catcher coming.

When Volney Elkins was small, his nursemaid tried to discourage him from sucking his thumb.

"Don't suck your little thumb like that," she cooed. "You may need it some day to get a ride."

There was an earthquake recently which frightened inhabitants of a certain town. One couple sent their little boy to stay with an uncle in another district, explaining the reason for the nephew's sudden visit.

A day or two later the parents received this telegram:

"Am returning your boy. Send the earthquake."

THEME SONGS

George Klenk—Love and Learn

Robinson and Ryan—Sweetheart

Let's Grow Old Together

Gordon Striplin—Alone!

"Jimmy" Gardner—Rhythm in My Nursery Rhymes

Stebbins and McDougal—The Whistler and His Dog

Wilton Norris—Sonny Boy

Leonard Vaughan—Margie

Virgil Lehmkuhle—You're Gonna Lose Your Gal

"Kenny" Hawkins—How Dry I Am

"Pam" Bockman—I'll Sing You a Thousand Love Songs

Carol Presby—Swing Time

Gordon Sack—Brother Can You Spare a Dime?

Kenny Johnson—Hey Babe!

Josephine Johnson—Sweetheart of Sigma-Chi (six other guys)

Caroline Parcells—Minnie the Moocher

Wilton Norris—He Ain't Got Rhythm

NICK NAMES

Harvey Scott—Bone-head

Gordon Striplin—Muscle-bound

Penny Humphreys—Half-Pint

Bernice McDougal—Wimpy

Bub Carlson—Rupert

Evelyn Klenk—Mae



SILENT as the SPHINX

Rest assured that whatever business you transact with this institution is not only handled in the most capable manner possible but that it is treated with the utmost confidence as to your plans and financial welfare. Choose the bank you can trust and whose clientele already proves its efficiency and better facilities.

Accounts in this bank up to \$5,000 are insured in full under the provisions of the Banking Act of 1933.

Peoples State Bank

SPARTA, MICHIGAN



Eugene B. ELLIOTT

for

SUPERINTENDENT OF
PUBLIC INSTRUCTION

We, the undersigned citizens of Grand Rapids and Kent County, being interested in the welfare of our schools and children, endorse DR. EUGENE B. ELLIOTT for re-election as State Superintendent of Public Instruction for the following reasons:

1. Dr. Elliott is making a definite effort to take schools and the education of our children out of politics.
2. Without reference to political parties Dr. Elliott's program is being endorsed by groups representing labor, industry, business, education and Parent-Teachers' Associations.
3. Dr. Elliott stresses education which emphasizes the solution of practical every-day problems of life.
4. Dr. Elliott advocates special emphasis upon physical safety and character education.
5. He is a Michigan man, educated and trained in Michigan schools, with Michigan interests at heart.

Judge John Dalton

George C. Thomson

Mrs. Dorlan M. Russell

Albert J. Bools

H. G. Dekker

Henry VanZyl, Jr.

O. J. O'Dell

Allice Mueller

Ernest Althaus

L. L. Garfield

Percy Read

Elmer Wittenbach

Guy Ford

William Mueller

Bruce Tower

Fred J. Roth

Thos. J. Read

Clad Candon

H. L. Weeks

F. P. Coons

C. H. Bunciman

M. D. Court

Earl V. Colby

Chas. T. Colby

Pauline M. Watter

L. A. Dygers

W. B. Nolan

W. J. Robertson

W. W. Gomer

B. P. Auble

Ray A. Richardson

Robert E. Merrie

Mrs. W. E. Connors

R. E. Curtis

John W. Brower

Henry W. Lightner

Mrs. Charles H. Little

Newman Joyce

Clayton C. Davies

Wm. P. Joyce

Harry Minion

Wm. Kins

Lena Allen

Edna Johnson

Wm. A. Armstrong

Jan Hudson

Mrs. Martha Inwood

J. Nieuwoudt

J. C. Vanden Bosch

Seymour Sweta

Jacob Kyburz

Wallace Clark

Frank C. Fisher

Chas. H. Young

Lee Jakeway

Lena Jakeway

Edwin E. Hessler

Will Hessler

John E. Nash

J. A. Jakeway

Thos. E. Bailey

Cecil T. McDonald

Clarence Mulder

Cecile C. Wallace

John Allan Smith

Mrs. Carl Melniks

Mrs. Felix Papel

Frank Ceraleski

Mrs. Joseph Filipiak

Frank S. Kaminski

Ernest R. Sawble

Edith Fernau

J. E. Hanna

Herbert W. Wheeler

Meritt D. Potter

Beryl Austin

Wesley S. Eas

Lynn H. Clark

O. E. Halvest

Carl G. Fischer

Grace E. Walker

Ray W. Rittenger

Carl B. Snow

Martha Schuitema

James McCabe

George Lantheer

L. A. Winlander

Arthur Hukuhard

Paul O. Strawhecker

Peter H. Hall

Marie A. Green

Edwin V. Monoma

John Orlebecke

E. B. Post

L. H. Cummings

Carl P. Bradford

C. B. Leaver

Bord Clark

E. A. Kellogg

C. A. Frost

Lynn H. Clark

Amos F. Paley

David D. Hunting

Forrest C. Averill

Frederick H. Mueller

Arthur Haines

B. Taylor Hackmuth

Glenn McCarthy

Irving Woodworth, Jr.

Frank E. Dennysey

J. L. Ransdell

W. B. Williams

A. C. Gornitzer

E. J. Schiavette

Arthur Edson

Edmund H. Tourne

Edward V. Dietzel

Melvin Lohbers

Chas. Snow

John L. Tynan

L. D. Morris

Roy S. Head

George C. Hummelman

Battie Walcott

W. J. Davies

C. W. Lubbers

C. A. Bielby