VANDENBERG ASSAILS DEMO-
CRATIC INCONSISTENCIES AT JTATE G. O. P. CONVENTION Fitzgerald Displays Generalship in Se-


Literary Club Opens
Season with Luncheon


## COUNCIL PROCEEDINGS



SPARTA BOOSTERS LAUNCH TRAILER FIRM
New Corporation will Occupy Welch Plant for Mass Production of



 Trailers, Automotive Parts SPARTA FOUNDRY CO. OfFICLALS SOLDLY BEHIND COMMUNTTYS Latest emterprise

The Sparta Coach and Body Comipany to be Capitalized at $\$ 125,000.00$


```
        Subseription postpaid, one year in advance, $2.00
```

            ADVERTISING ZATES
    Display Advertising Rates on application.
Want Column: 25 e first 20 words. 1e each additional word.
Each figure counts a word.
a wordituaries: 150 words or less
Sentinel established 1876 - Leeder established 1895
The Kent City Press and the Casnovia Herald merged with
The Kent City the Sentinel-Leader in 1931
PERSISTENCE
Some chronic faulttnder went up to Billy Sunday one night
after the evangelist had made a strong appeal which sond and said,
long parade of penitent people down the sawust trail" and
"Yoa're a fake! You get pepple all stirred up. They hit the trail.
But your conversions don't last."
And we migh competitor's best prospect. Someone is always
after the people to whom you sell and unless you keep everlast-
after the people to who
ingly after your custom
won't last.-Exchange.
ALL ABOARD:
With state conventions of both major parties out of the way
he welkin now an be epected to resound with much dir and

primaries.
It is going to $\mathrm{b} \rho$ a hard campaign for professional vote-getters
with nobody knowing exactly where the large rumbers of inde-
pendent voters are going to pin their of singing in the dark just
now, hoping that as the skies clear during the latter part of
October they can form a much better opinion about what is going

the least. Always we find the in the world's greatest prognosti-
cators, even if they do have to oo a bit of explaining the day after
election In other words, they accept it as part of the game
election.. In achieve victory or see their banner go down in
whether they acher
defeat. Those unable to meet each situation in a philosophical
manner don't last very long and are soon forgotter.
Some writers speak disparayingly of politicians on every occa-
sion. The fact is the United States needs men and women who
are politically-minded. As long as this remains a nation of politi
cal parties we must give credit to both sides for not neglecting
their known duties of citizenship. Hop aboard! We hope both
cal parties we must of citizenship. Hop aboard! We hope both
their known duties of
campaign specials are leaded to the limitit as they dash out of the
sampaion headed for the big storm that is sure to come in the fir
Tuesday following the first Monday in November.
A FIRE PREVENTION PROGRAM FOR THE INDIVIDUAL
During October, Fire Prevention Week will be observed again
Eveey householder should look forward to the week, and deter
mine to foilow a fire prevention program of his own.
His firsta action should be to learn, from fire marshals or othe
suthorities, all he cal about the menace of fire and ways to eli
suthorities, all he can about the menace of fire and ways to eli
minate the more ordinary hazards. He should make a thorough
inispection co his home place of business and other property, De
ginning with the basement. There's a good chance he will dis
inspection ct his home, place There's a good chance he will dis
ginning with the basentent
cover old papers or other rubbish in places that offer a perpetua)
invitation to fire. It's possible that the furnace is out of repair
with winter coming on, a weakness in the heating system mas
lead to comrlete destruction of his home. And a milion bas
ments contain still another major hazard impropery stor
ind
ments contain still another mabler hang and other liquids.
gasoline, kerosene, inflammable cleaning
That done, the citizen isn't nearly through. How about wir
the





| E. E. STRIPLIN <br> Chiropractor <br> Omice Phone 218 <br> Residence Phone 38 | We Specialize in Automobile Insurance We Write All Kinds of Insurance and Bonds <br> The J. H. Brace Agency Phone 80-F-2 Sparta |
| :---: | :---: |

## AUCTION SALE


Tuesday, October 9, 1934

W. VOGEL
E. J. ENDRES, Auctioneer

FRED KLENK, Clerk

## TOWN TOPIC


algoma grang news
 and Hix mixim mix arasixyay
 $=$ mom边 an

 ALPNE BAPPENINGS


FUNERAL CHAPEL AND MORTUARY
 $\underset{\substack{\text { netam } \\ \text { netem } \\ \text { spharta }}}{\text { An }}$

## THE PLUGGER


 STATE BANK B A member. fally insures your dep
under the provisions of the Banking Aet of 1933 .

## PEOPLES STATE BANK

LET US BE YOUR COAL MAN!


SPARTA
LUMBER \& FUEL CO.
sparta, mich
Men's Winter Hose ROCKFORD HOSE
UNCLE SAM HOSE, $15 \mathrm{c} ; 2$ prs. $\quad 25 \mathrm{C}$ A VERY HEAVY COTTON SOCK
wool mix sock
ATHLETIC SWEAT SOCK
MENS HIGH TOP
MEN'S DRESS SOCKS
Come In Anyhow
EAST VARIETY STORE

Ballard \& Rogers fire, windstorm and auto insurance
$\square$
Wm. A. Rogers \& Co Hardware
C. II. CHURCH

FONERAL director Now Associated with
Paul T. Rauschenberger Paul T. Rauschenberger
415 Seribner Ave, N. W. Phone Grand Raplas 87142
Reverse Charges


## ANNOUNCEMENT




 waving.
Mrs. Marion Husg very ably assists Mrs. Raker, specialin-
ing in finger waving, mareeling, namicuring, facial and
and
Mrs. Blanche Baker
Phone 1 68F2 Sparta

## MICHIGAN BELL

TELEPHONE CO.


AFTER YOU SAY "GOOD-BYE", DON'T FORGET TO TELEPHONE!

Students off to college ... friends living out-ot-town ...Dad away on a business trip ... you can keep in
touch with them easily by telephone. Out-of-town lonch are a peement means of reaching friends and
crellatives, hearing their voices and banishting worries And Long Distarcec calls cost surprisingly litle. Rates



(

